
Resume of Jervis

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Degree: Bachelor (major in GIS, Xi'an University of Science and Technology)

Key Words: Scrum, Web development, C#, ASP.NET, PHP, SEO

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Professional Overview

- Rich software development experience
- Skilled in B/S based web system development
- Familiar with Scrum development model
- Strong team cooperation sense
- Appetite for further knowledge

Candidate Direction

Industry: Internet, computer software

Title: PM, Team Leader, Software developer

Place Beijing City

Duty time: Negotiate face to face

Salary: Negotiate face to face

Work Experience

2012/08—now: **Yahoo Beijing Global R&D Center (on site)**

Introduction: Yahoo Beijing Global R&D Center founded on June 2009 is fully-owned and operated by Yahoo Inc. headquartered in Sunnyvale, California, USA. Yahoo Beijing Global R&D Center focuses on Yahoo's global business and is committed to provide

products and technologies in making the world's daily habits inspiring and entertaining.

Title: Software Developer

2011/12—2012/08: **Vanceinfo** (public company in New York Stock Exchange)

Introduction: An industry pioneer since 1995, VancelInfo Technologies Inc. (NYSE: VIT) is an IT consulting and solution provider and one of the leading offshore software development companies in China. VancelInfo was the first China software development outsourcer listed on the New York Stock Exchange, and ranks number one among China-based offshore software development service providers for the North American and European markets according to International Data Corporation (IDC).

Title: Team Leader

2008/11—2011/12: **Ancestry.com** (public company in NASDAQ)

Industry: Internet/e-Commerce

Introduction: Ancestry.com Inc., formerly The Generations Network, is a publicly traded Internet company (NASDAQ: ACOM) based in Provo, Utah, USA, that is the largest for-profit genealogy company in the world. It runs a network of genealogical and historical record websites focused on the U.S. and nine foreign countries, develops and markets genealogical software, and offers a wide array of genealogical related services.

Title: SSE

2006/07—2008/10: **Augmentum, Inc**

Industry: Computer software (outsourcing)

Introduction: Augmentum is a famous outsourcing software service provider in the world. Till now it have founded 4 develop centers

which locate in San Francisco, Beijing, Shanghai and Wuhan.

Projects Experience

- 2012/08-now Project Name: Global Marketplace Dashboard
Project Description: Build dashboard used for Yahoo global marketplace users. The dashboard mainly focus on displaying data or drawing charts from different views, such as KPI, trend chart, delta information for those metrics like revenue, searches, clickes, PPC, etc. This project takes two periods, the first period is based on [MicroStrategy](#) platform to develop the dashboard, while the second period is based on PHP & MySql without any third party platforms.
Platform & Tools: MicroStrategy, LAMP
Role: Software Developer
Responsibility: Make the development WBS for each release target, hold conference call with the India development team and the US marketplace team, and implement the features and functionality.
- 2011/12—2012/08: Project Name: Online advertisement management
Project Description: This is a B/S based advertisement management system, which mainly records the users, sales, listings, accounts, stats & reporting and others items related to these.
Platform & Tools: LAMP, Eclipse
Role: Team Leader
Responsibility: Take charge of the whole project as team leader, communicate with customers to collect the requirements and assign tasks to team members. At the same time, make periodical working plan and take charge of deliveries. As the project is offshore, I also brought a suit of working process which includes source codes management, deploy process and QA process.
- 2011/02—2011/12: Project Name: API of mobile applications
Project Description: Design and develop company mobile terminal products (Android, Symbian) service API, framework is based on the product website which it is easy to maintain the business logic of consistency. Meanwhile, cooperate with mobile phone development team to define and coordinate the API test.

Platform & Tools: LAMP, Eclipse
Role: Developer
Responsibility: API definition and developer

2010/06—2010/10: Project Name: SEO of website
Project Description: Without changing the existing website business logic of the premise, reconstruction sites, focused on search engine optimization, in order to get better result from the search engine rankings and traffic.
Mainly deal with the following: Website URL policy adjustments, simplify and increase the keywords, page navigation restructuring, set page META information and management, site map automation tools, to enhance the page signal-processing server status, especially for the 301 state processing, optimizing the structure of the HTML language page
Platform & Tools: LAMP, Eclipse
Role: Developer
Responsibility: Key developer

2010/02—2010/06: Project Name: E-book of Jiapu
Project Description: It's the profitable project of company and the main function is to produce books for general PC use customers. The software can retrieve the corresponding old Jiapu images scanned by library and carry out image format conversions. And then generate a single MSI file which can be burned and installed by end customers.
Platform & Tools: Visual Studio
Role: Developer
Responsibility: Key developer

2009/05—2009/12: Project Name: Online IM
Project Description: The project is used to improve interaction among site visitors. The system uses the XMPP protocol development, IM server is Openfir and the service framework is based on XIFF. Then the client uses JavaScript to package the swf file generated by XIFF, so that the final HTML pages can call.
Platform & Tools: Flex, JavaScript, Eclipse
Role: Developer
Responsibility: Features developers

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- 2009/01—2009/03: Project Name: Data Analysis of Market Campaign
Project Description: The system is based on C # development of data analysis and reporting applications. It can generate word formatted documents to market team with email notifications automatically.
Platform & Tools: Visual Studio
Role: Developer
Responsibility: Features developers
- 2008/02—2008/10: Project Name: Localization
Project Description: The roots of a large foreign website localization system, mainly related to the following: translation, processing cultural differences between Chinese and western, organizational development function of the user experience for China.
Platform & Tools: Visual Studio
Role: Developer and team leader
Responsibility: Developer and team leader, cooperate with team located in U.S. to track project schedule, and take charge of comminuting with U.S. team to figuring out problems in China team. Besides, take charge of holding conference call with U.S. team.
- 2007/06—2008/01: Project Name: System of a fund management company
Project Description: The system is used by inner fund company stuff, which mainly analyzes fund indexes data and generates final reports.
Platform & Tools: Visual Studio
Role: Developer
Responsibility: Developer
- 2007/02—2007/05: Project Name: Gadget installed on Vista
Project Description: This is a gadget toll installed on Vista platforms. Project is related online video programs and the services are from remote server.
Platform & Tools: Visual Studio
Role: Developer
Responsibility: Developer
- 2006/02—2006/05: Project Name: Mine ventilation management system
Project Description: Management of mine ventilation data and

provide early warning function

Platform & Tools: Visual Studio

Role: Designer and Developer

Responsibility: The project is actually designed for my graduate work in order to better adapt to daily work after graduation. System is divided into several modules: the user and departmental management, data entry and export ventilation operation, underground forecast weather conditions, gas forecast data management, branch network, installation of blower management, backup and restore system data, system settings.

2005/02—2005/10: Project Name: Comprehensive evaluation of college management system

Project Description: It's about comprehensive evaluation and management of student computing. Only need to input student test scores, it automatically generates final scores based on score value of the course, including the students moral, intellectual, physical, data editing grade examinations, comprehensive evaluation of the results will be immediate, and generate reports turned over to the school dean. Meanwhile, there is an entry of web page can query scores online.

Platform & Tools: VB & ASP

Role: Developer

Responsibility: Designer and developer

Education Background

2002/09—2006/06: **Xi'an University of Science and Technology**

GIS, Bachelor

GIS is a computer system for capturing, storing, checking, integrating, manipulating, analyzing and displaying data related to positions on the Earth's surface. Typically, a Geographical Information System is used for handling maps of one kind or another. These might be represented as several different layers where each layer holds data about a particular kind of feature. Each feature is linked to a position on the graphical image on a map and a record in an attribute table. GIS can relate otherwise disparate on the basis of common geography, revealing hidden patterns, relationships, and trends that are not readily apparent in spreadsheets or statistical packages, often creating new information from existing data resources.

Language Ability

English, normal, can communicate in daily work, such as documents, email threads, conference call.

IT Skills

Mainframe: Visual Studio, LAMP

OS: Windows, Linux

Database: MySql, SQL Server

Language: .NET, PHP, JavaScript, Flex